

Privacy Policy

Effective 8 July 2026 · elev8te · Contact: jainabanjie@elev8tecapital.com

Elev8te is run by Jainaba Njie from The Gambia, working with clients worldwide. This policy explains what happens to your information when you use the Elev8te website, in plain language. The short version: the site itself stores nothing about you, and we only ever hold your details when you choose to give them to us.

1. What the website itself collects

Nothing. The screening tools and questionnaires on this site run entirely in your browser. Your answers are used to show you a result on the page and are never sent to us, stored, or tracked. Close the tab and they're gone. The site sets no cookies of its own and runs no analytics or advertising trackers.

2. Information you choose to share

Some actions take you to trusted third-party services, and that's where any information you share is collected:

- **Free tools, products, newsletter, and early access** are hosted on our Kit storefront (kit.com). If you download a tool or subscribe, Kit collects your email address so we can deliver what you asked for and send you occasional useful resources. Every email we send includes an unsubscribe link, and unsubscribing always works.
- **Deal-desk applications** go through a Tally form (tally.so). The documents you submit, such as your pitch deck, financials, and cap table, go directly to Jainaba for review. They're treated as confidential, never shared with anyone else, and deleted if we don't work together.
- **Calls** are booked through Calendly (calendly.com), which collects your name, email, and the details you add to the booking.

Each of these services has its own privacy policy, and we've chosen them because they're established tools with serious data practices.

3. How we use your information

Only for what you asked: delivering the tool or resource you requested, replying to your application or booking, and, if you subscribed, sending the newsletter or early-access updates. We never sell your information, never share it with third parties for marketing, and never add you to a list you didn't sign up for.

4. Your rights

Wherever you are, including the EU and UK, you can ask us at any time to tell you what information we hold about you, correct it, or delete it entirely. Email jainabanjie@elev8tecapital.com and we'll act on it promptly. You can also unsubscribe from any email directly using the link in it.

5. External links

The site links out to our Kit store, Tally, Calendly, YouTube, Instagram, Substack, LinkedIn, and the Behind the Check website. Once you leave this site, those services' own privacy policies apply.

6. Changes

If this policy changes, we'll update this document and its effective date. Questions about any of it are welcome at jainabanjie@elev8tecapital.com.